

### Quiz I

- T F 1. Social responsibility is the recognition that business activities have an impact on society and the consideration of that impact in business decisions.
- T F 2. The economic model of social responsibility places emphasis not only on profits but also on the impact of business decisions on society.
- T F 3. Consumerism consists of all those activities that are undertaken to protect the rights of consumers in their dealings with business.
- T F 4. The four basic rights of consumers are the right to safety, the right to be informed, the right to choose, and the right to be heard.
- T F 5. Whistle blowing is an attempt by business to stop employees from exposing their unethical business behavior.
- \_\_\_\_\_ 6. Factors that influence ethical decision making include
- a. social factors.
  - b. individual factors.
  - c. opportunity factors.
  - d. all of the above.
- \_\_\_\_\_ 7. A plan designed to increase the number of minority employees at all levels within an organization is called
- a. the hard-core unemployed.
  - b. an affirmative action program.
  - c. the Equal Employment Opportunity Commission.
  - d. none of the above.
- \_\_\_\_\_ 8. Initiating a social responsibility program takes
- a. the commitment of top executives.
  - b. planning.
  - c. the social audit.
  - d. all of the above.
- \_\_\_\_\_ 9. Funding for a program of social responsibility can come from
- a. the employees in the corporation.
  - b. volunteer efforts of the American public.
  - c. corporations that absorb the costs as a business expense.
  - d. all of the above.
- \_\_\_\_\_ 10. A guide to acceptable and ethical behavior is known as
- a. a code of ethics.
  - b. business ethics.
  - c. a social audit.
  - d. consumerism.

## Quiz II

- T F 1. A policy of considering only nonminority applicants for job openings is called reverse discrimination.
- T F 2. Today, few firms are either purely economic or purely socioeconomic in their outlook.
- T F 3. Working conditions in the early twentieth century were not much different from those that exist today, except for the more advanced technology involved.
- T F 4. Government intervention into business increased after the Great Depression of the 1930s.
- T F 5. An argument for increased social responsibility is the fact that, because business managers are primarily responsible to business owners, they must be concerned with providing a return on the owners' investments.
- \_\_\_\_\_ 6. A group of people who have been singled out for unfavorable treatment on the basis of race, religion, politics, or national origin is called
- an affirmative action group.
  - the hard-core unemployed.
  - a minority.
  - none of the above.
- \_\_\_\_\_ 7. Pollution in our country is made up of
- air pollution.
  - land pollution.
  - noise pollution.
  - all of the above.
- \_\_\_\_\_ 8. A government agency with the power to investigate complaints of discrimination and to sue firms that practice discrimination is the
- National Alliance of Business.
  - Equal Employment Opportunity Commission.
  - NAACP.
  - none of the above.
- \_\_\_\_\_ 9. Acid rain causes
- air pollution.
  - noise pollution.
  - water pollution.
  - land pollution.
- \_\_\_\_\_ 10. An employee's decision to inform the press or government officials of his or her firm's unethical practices is referred to as
- whistle blowing.
  - the corporate code of ethics.
  - business ethics.
  - the grapevine.