

## CHAPTER 2

### Ethics and Social Responsibility

#### Study Guide

Define:

ethics\*

business ethics\*

code of ethics\*

whistle blowing\*

social responsibility\*

caveat emptor

economic model of social responsibility

affirmative action program\*

EEOC\*

National Alliance of Business (NAB)

pollution

social audit

**I. Business Ethics Defined**

**II. Ethical Issues**

**III. Factors Affecting Ethical Behavior**

**IV. Encouraging Ethical Behavior**

**V. Social Responsibility**

**VI. The Evolution of Social Responsibility in Business**

**VII. Two Views of Social Responsibility**

**VIII. Consumerism**

**IX. Employment Practices**

**X. Concern for the Environment**

**XI. Implementing a social Responsibility Program**

**Debate Issue “Can Ethics Be Taught”**