



September 20, 2008

Dear Business Owner,

FBLA (Future Business Leaders of America) is nationally recognized high school organization with the express purpose to

*“ provide additional opportunities for secondary students in business, education, and/or business related fields to develop vocational and career supportive competencies and to promote civic and personal responsibilities and social skills.”*

Across the nation over 215,000 students are participating in the program.

As the advisor for the FBLA chapter at Lehi High School I am dedicated to providing students with an introduction into the “real world” of business. Not only are students actively exploring career opportunities, but many have a keen interest in the many facets of entrepreneurship.

As a local business you are in a position to be of profound value to my students in two ways:

First; your successes, challenges and overall business experience can provide a wonderful learning platform for my students. You might be surprised to find out how interested my students would be in your “story”.

Second; we are currently seeking some business sponsors to help fund the club operations. A small donation from you will go a long way in helping my students prepare for a successful and prosperous future.

I hope we can count on your support. As a teacher I can attest that the feeling that comes from helping students is hard to beat! A small sacrifice on your part can make a significant difference in the life of a student. I look forward to your response and thank you for your consideration.

Sincerely,

Brian Kane / FBLA Advisor