

# Travel & Tourism

## Chapter 16 Outline Careers in Hospitality & tourism

### **Vocabulary**

Entry-level –

Operations –

Entrepreneur –

Career Plan –

Certification –

Professional/Trade Organization –

Apprenticeship -

## 16.1 Career Choices

# **Hospitality & Tourism Career Segments**

## **Food & Beverage**

**1**

**2**

**3**

## **Lodging**

**1**

**2**

**3**

**4**

**5**

## **Travel/Tourism**

**1**

**2**

**3**

## **Sports, Events & Entertainment**

## **Owning Your Own Business**

### **Advantages**

### **Disadvantages**

## 16.2 Educational Resources

**Four-Year Degrees**

**Community College**

**Specialty Schools**

**Professional & Trade Organizations**

**On-the Job Training**

# Chapter 16: Careers in Hospitality & Tourism

---

1. One of the advantages of working in the hospitality and tourism industries is \_\_\_\_\_.

- A) the variety of job opportunities
- B) flexibility
- C) the chance to work with people of diverse backgrounds
- D) all of the above

2. Which are the four main segments of the hospitality and tourism industries?

- A) food, beverage, hotels, and motels
- B) food and beverage, lodging, travel/tourism, and sports/events/ entertainment
- C) lodging, cruise ships, theme parks, and restaurants
- D) hotels, motels, restaurants, and ships

3. If you were interested in a career in lodging, you might look for an entry-level job as a \_\_\_\_\_.

- A) front-desk clerk
- B) tour guide
- C) waiter
- D) ticket agent

4.

Providing revenue for a property by selling sleeping rooms is the responsibility of which division of a hotel?

- A) finance and accounting
- B) sales and marketing
- C) human resources
- D) rooms

5.

Operations, production, and service are the main divisions of which industry?

- A) lodging
- B) tourism
- C) sports
- D) food and beverage

6.

Which might be a career path in the tourism industry?

- A) assistant manager, restaurant manager, assistant food-and-beverage manager
- B) tour guide, assistant tour-guide manager, tour-guide manager
- C) reservationist, ticket agent, assistant box-office manager
- D) none of the above

7.

A person who organizes, manages, and takes the risk of owning and operating a business is called (n) \_\_\_\_\_.

- A) employee
- B) manager
- C) entrepreneur
- D) distribution channel

---

8. An advantage of owning your own business is \_\_\_\_\_.

- A) long hours
- B) the risk of failure
- C) the ability to make your own decisions
- D) none of the above

---

9. An interview with a professional to help the job seeker learn more about a specific career field or company is known as (n) \_\_\_\_\_

- A) a four-year college
- B) a community college
- C) a specialty school
- D) all of the above

---

10. Educational, hands-on experience gained while working in an established business under the guidance of a skilled worker is called (n) \_\_\_\_\_.

- A) entry-level job
- B) entrepreneurship
- C) apprenticeship
- D) networking