

# Travel & Tourism

## Chapter 2 Outline Economics and the Impact of Tourism

### **Vocabulary**

infrastructure –

economic multiplier –

leakage –

globalization –

sustainable tourism –

aesthetic pollution –

venturers –

dependables –

business travel –

meeting and incentive travel –

meeting planner –

VFR travel –

leisure travel –

Maslow's Hierarchy of needs –

Effects of Hospitality & Tourism

Economic Impact

Globalization and Tourism

Social and cultural Impact

1.

2.

3.

## Environmental Impact

1.

2.

3.

4.

5.

6.

## Cyclical Nature of Travel

1.

2.

3.

## Continuing Hospitality & Tourism Influences

Business Travel

Pleasure Travel

Travel Motive Theories

1.

2.

3.

# Travel & Tourism

## Chapter 2 Quiz

1. The economic multiplier refers to \_\_\_\_\_.

- A) the odds of succeeding in a new business
- B) the effect of tourist dollars being spent on foreign goods
- C) how money filters through a local economy, being spent and re-spent
- D) none of the above

2. What is the importance of sustainable tourism?

- A) It preserves a travel destination for future generations.
- B) It encourages more travelers to visit a vanishing destination before it is gone forever.
- C) It encourages local businesses to make a profit from a travel destination while it is popular.
- D) none of the above

3. Garbage and oxygen masks left behind on Mount Everest are an example of \_\_\_\_\_.

- A) the environmental impact of tourism
- B) the social impact of tourism
- C) noise pollution
- D) a positive effect of tourism

4. Introduction, growth, maturation, and decline are \_\_\_\_\_

- categories in Maslow's hierarchy of needs

- A)
  - B)  phases in the life cycle of a destination
  - C)  categories in Plog's psychographic analysis
  - D)  ages at which people travel
- 

5. The two main reasons for travel are \_\_\_\_\_.

- A)  business and sporting events
  - B)  business and pleasure
  - C)  family and fun
  - D)  family and friends
- 

6. One of the main reasons Americans travel is \_\_\_\_\_.

- A)  to shop
  - B)  to avoid unpleasant situations
  - C)  to travel by ship
  - D)  to bring family closer together
- 

7. Plog's psychographic analysis places individuals on a continuum ranging from \_\_\_\_\_.

- A)  venturer to dependable
  - B)  business oriented to pleasure oriented
  - C)  summer vacationers to winter vacationers
  - D)  wealthy to poor
-

8.

Which term means the increasing integration of the world economy?

- A) sustainable tourism
- B) globalization
- C) the Internet
- D) none of the above

9.

What is the economic outlook for the hospitality and tourism industries?

- A) steady decline
- B) continued growth
- C) no growth
- D) none of the above

10.

According to Maslow's hierarchy of needs, what are two needs that motivate people?

- A) sun and warmth
- B) exercise and food
- C) adventure and affection
- D) food and self-respect